

IN THE CLAIMS

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49.(previously presented): A method for fastening a polymeric label from roll sheet stock that is cut by machine to label size, to a glass, plastic or metal container or to a glass, metal or plastic surface in post mold labeling operations using wet applied water based labeling equipment used for the application of paper labels and a water based adhesive composition, said method comprising:

- (a) applying a layer of a hydrophilic solid material to said polymeric label to form a hydrophilic layer on said polymeric label and thereafter drying said hydrophilic layer;
- (b) applying water to said hydrophilic layer to form a fastenable polymeric label;
- (c) fastening said fastenable polymeric label to a glass, plastic or metal container using wet applied water based labeling equipment used for the application of paper labels; and
- (d) allowing said polymeric label to dry on said glass, plastic or metal container.

50.(previously presented) A method as defined in claim 49

wherein the water contains a cross-linker.

51.(new): A method for fastening a polymeric label from roll sheet stock that is cut by machine to label size, to a glass, plastic or metal container or to a glass, metal or plastic surface in post mold labeling operations using labeling equipment having a label magazine or gripper and a water based adhesive composition, said method comprising:

(a) applying a layer of a hydrophilic solid material to said polymeric label to form a hydrophilic layer on said polymeric label and thereafter drying said hydrophilic layer;

(b) applying water to said hydrophilic layer to form a fastenable polymeric label;

(c) fastening said fastenable polymeric label to a glass, plastic or metal container using wet applied water based labeling equipment used for the application of paper labels; and

(d) allowing said polymeric label to dry on said glass, plastic or metal container.

52.(new) A method as defined in claim 51 wherein the water contains a cross-linker.